



Holiday Inn

WORLD'S FAIR PARK

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HOLIDAY INN WORLD'S FAIR PARK EXPANDS SALES TEAM

KNOXVILLE, Tenn. (April 28, 2016) – Byron Perryman, general manager of Holiday Inn World's Fair Park, announces the hotel's newly expanded sales team. The seasoned hospitality and business professionals join Perryman and Director of Sales Robin Holbrook at the Knoxville property.

Garrett Simmons has been hired as a sales manager; Kaylie Robinson is the hotel's new catering manager; and the team is now supported by Heather Walker in the sales coordinator role.

Sales manager Garrett Simmons is overseeing the national and state association markets. The East Tennessee native has eight years of business and education experience. Simmons has worked in corporate risk management as a liability claims adjuster and as a shift leader for Blue Ridge Mountain Sports. He is a University of Tennessee graduate and a proud new father.

Holiday Inn World's Fair Park's catering manager, Kaylie Robinson, spent the past six years as the catering coordinator at First Fruits Catering, an upscale catering and wedding company serving Knox and Blount County. The East Tennessee native was responsible for catering, coordinating weddings, events

and building client and vendor relationships. Ms. Robinson also worked as a wedding coordinator at Water's Wedding in Maryville, Tenn.

Heather Walker, the new sales coordinator, is a customer service professional who brings experience from a variety of positions and industries during her 16-year career. Most recently, she was the office coordinator for Century 21 AAIM Real Estate in Knoxville. She's also worked with Aflac and Weichert Realtors.

Senior Sales Manager Nick Maute, who joined the hotel in 2014, will continue his work with The University of Tennessee, education and sports markets, while Chemain Kellogg, sales manager, is overseeing the corporate market.

Holiday Inn World's Fair Park overlooks the exquisitely manicured World's Fair Park, and has 286 non-smoking rooms, an indoor pool, fitness center, coffee shop, complimentary high speed Internet and a complimentary downtown shuttle. The hotel offers more than 16,000 sq. ft. of meeting, special event and wedding space that can be divided for the greatest flexibility. A 24-hour Business Center supports all events and business needs. The full-service property has been recognized for its environmental efforts, and is also the recipient of many Trip Advisor Certificate of Excellence Awards and the InterContinental Hotels Groups 2013 Renovation Award.

The hotel's restaurant, Windows on the Park, offers stunning floor-to-ceiling vistas. Windows on the Park serves hearty breakfasts, delicious and time-friendly lunches, refined regional cuisine for dinner and flexible event spaces for private dinners and events.

For more information and reservations, contact Holiday Inn World's Fair Park at (865) 522-2800.

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