



Holiday Inn

WORLD'S FAIR PARK

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HOLIDAY INN WORLD'S FAIR PARK INTRODUCES FALL PUB CRAWL PACKAGE

KNOXVILLE, Tenn. (August 7, 2014) -- Holiday Inn World's Fair Park, overlooking the exquisitely manicured World's Fair Park, announces a new fall package especially for craft beer lovers. The Fall Pub Crawl Package includes deluxe overnight accommodations, tastings from four of Tennessee's renowned craft breweries, free parking, reduced pricing at select local restaurants and complimentary transportation on the hotel's downtown shuttle.

The package price starts at \$144 per night for two adults, and is valid from Labor Day until Saturday, November 1. Advance reservations are required for the Fall Pub Crawl Package. For more information and reservations, contact Holiday Inn World's Fair Park at (865) 522-2800.

Package participants will start their pub crawl by sampling beers from two local breweries in the hotel's beautiful Windows on the Park Lounge, which offers great views for enjoying brews and delicious cuisine prepared by Executive Chef Chris Leynes and his talented culinary team. First, raise a toast with Saw Works

Brewing Company's Rocky Hop IPA, with its aroma of lightly spiced orange marmalade and a hazy orange hue. Next, try Blackhorse Red Irish Ale, a specialty roasted malt that combines bitter and salty tastes for an incredible flavor.

Next, guests can take the complimentary downtown shuttle along with their \$10 gift cards for sampling at two of Knoxville's popular brewpubs, Woodruff Brewing Company at the Downtown Grill and Brewery and Smoky Mountain Brewery at Calhoun's on the River.

Woodruff Brewing Company offers seven craft beers, including stouts, porters and ales. The historic two-story structure with its burnished wood floors, copper and mahogany bar and nostalgic pictures of Old Knoxville, has indoor and outdoor seating. The house specialties are mesquite grilled steak, seafood and chicken.

Calhoun's, with its outside and enclosed decks, offers sweeping views of the Tennessee River and an extensive menu, including authentic hickory smoked barbecue, smoked prime rib, Southern favorites and seafood. Its 10 micro-brewed beers include lagers and ales inspired by the celebrated brews of England, Ireland, Czechoslovakia and Germany.

Coupons for discounted dining at select restaurants along the Pub Crawl are included in the Fall Pub Crawl Package.

After enjoying the best of Knoxville's craft beers and dining experiences, hotel guests will be delighted with the amenities at Holiday Inn World's Fair Park. The hotel recently underwent a multi-million dollar renovation of its guest rooms, public areas and meeting space. Holiday Inn World's Fair Park has 286 non-smoking rooms, more than 16,000 square feet of meeting space, an indoor pool, fitness center, coffee shop, complimentary high speed Internet and downtown shuttle service.

The hotel's restaurant, Windows on the Park, offers stunning floor-to-ceiling vistas overlooking the site of the 1982 World's Fair. Windows on the Park serves hearty breakfasts, delicious and time-friendly lunches, refined regional cuisine for dinner and flexible event spaces for private dinners and events. The

hotel is conveniently located in the heart of downtown Knoxville and is adjacent to the Knoxville Convention Center and the World's Fair Park. The full-service property has been recognized for its environmental efforts, and is also the recipient of many Trip Advisor Certificate of Excellence Awards and the InterContinental Hotels Groups 2013 Renovation Award.

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