



Holiday Inn

WORLD'S FAIR PARK

Media Contact:

Angela Southard Winther

Winther Communications

(843) 881-4824; (678) 613-3800 – cell

AWinther@winthercommunications.com

HOLIDAY INN WORLD'S FAIR PARK ANNOUNCES HOLIDAY PACKAGES

KNOXVILLE, Tenn. (November 12, 2014) – The newly renovated Holiday Inn World's Fair Park, overlooking World's Fair Park, introduces two new holiday packages that include tickets to Knoxville's most popular seasonal events, the Fantasy of Trees and Holiday on Ice.

The **Fantasy of Trees Package** includes admission for two to the festive holiday event being held November 26-30 at the Knoxville Convention Center, located adjacent to the hotel. The East Tennessee Children's Hospital Fundraiser includes hundreds of designer-decorated holiday trees and decorations, a Gingerbread Village, children's activities, holiday gift shops, visits with Santa, and live entertainment from local and regional performers.

The Fantasy of Trees Package starts at \$109 per night and includes deluxe overnight accommodations and two tickets to the event. It is available from November 26 – November 30.

The hotel's **Holiday on Ice Package** includes tickets to the seasonal outdoor ice skating rink located in the heart of downtown Knoxville on Market Square. Market Square is a unique shopping area located only a few blocks from Holiday Inn World's Fair Park, easily accessible by walking or taking the hotel's courtesy shuttle. In addition to the skating rink, the pedestrian shopping area is also an ideal location for holiday shopping and dining, with dozens of restaurants and eclectic retail stores. Right next to Market Square is Krutch Park, which will be beautifully decorated for the holidays with more than 100,000 lights. Seasonal activities at Krutch Park include visits from Santa, live music and train rides for children of all ages.

The Holiday on Ice Package is available from November 28 – January 4, 2015, and includes deluxe overnight accommodations, two tickets to Holiday on Ice and two warm beverages at the hotel's Fairgrounds Coffee Bistro. The package price is \$119.

Knoxville also hosts a large number of other special events throughout the season. For more information, visit <http://www.cityofknoxville.org/christmas/>.

For more information on Holiday Inn World's Fair Park and reservations, contact the hotel at (865) 522-2800.

Holiday Inn World's Fair Park recently underwent a multi-million dollar renovation of its guest rooms, public areas and meeting space. The hotel has 286 non-smoking rooms, more than 16,000 square feet of meeting space, an indoor pool, fitness center, coffee shop, complimentary high speed Internet and downtown shuttle service.

The hotel's restaurant, Windows on the Park, offers stunning floor-to-ceiling vistas overlooking the site of the 1982 World's Fair. Windows on the Park serves hearty breakfasts, delicious and time-friendly lunches, refined regional cuisine for dinner and flexible event spaces for private dinners and events. The hotel is conveniently located in the heart of downtown Knoxville and is adjacent to the Knoxville Convention Center and the World's Fair Park. The full-service property has been recognized for its environmental efforts, and is also the recipient of many Trip Advisor Certificate of Excellence Awards and the

InterContinental Hotels Groups 2013 Renovation Award.

###